(Calculated estimate of demand for shell eggs based on current production and on inventory clearance rate.)

# The Shell Egg Demand Indicator for this week is -11.20, up 3.0 points from last week.

### This Week:

Demand for shell eggs improves slightly as increased retail promotional activity over the recent ad cycle provided consumers with some incentive to purchase beyond an "as needed" basis. Retailers continue to focus their features on cage-free shell eggs with some measure of success. Wholesale prices for cartoned eggs are weak but holding. Offerings are moderate but supplies are more than adequate for current needs. Trading is slow to moderate. Prices on the loose egg market are weak on reduced demand. Offerings are moderate but supply needs are fully met and trading has slowed. The action is in the breaking stock market where prices are steady and demand is good. Offerings are light to moderate and supplies are moderate. Trading is active. The preliminary survey of retail outlets indicates a sharp drop in the pace of promotional activity for conventional caged shell eggs and a decline in the average ad price.

#### Current U.S. Productive Table Egg Layer Flock -

U.S. table egg layer flock 320,297,112 (derived from NASS Monthly Chicken & Eggs report) Percentage flock in molt 1.3% (derived from NASS Monthly Chicken & Eggs report)

Productive table egg layer flock **316,079,367** (total flock - (total flock \* molt))

## Current Table Egg Production for In-Shell Use -

(shell egg production less shell eggs for breaking stock)

Table egg layer rate 81.7% (derived from NASS Monthly Chicken & Eggs report)

Total egg production 258,251,260 (total productive flock \* lay rate)

Total eggs into breaking stock 76,722,274 (29.71% of daily shell egg production to breakers)

181,528,986 (egg production \* (100% - % to breaking stock))

**504,247** (eggs for table use ÷ 360 eggs per case)

## Current Days of Shell Eggs on Hand for Marketing -

(shell egg inventory cases ÷ shell egg cases per day)

USDA shell egg inventory

Table eggs for in-shell use (in cases)

Table eggs for in-shell use

Inventory cooperators % of U.S. flock

Shell egg cases produced each day

26-week rolling average of days on hand

Days of shell eggs on hand for marketing

1,701,300 30-dozen cases (from USDA Weekly Shell Egg Inventory report)

63.0% (shell egg inventory cooperators control 63% of productive flock)

317,676 (produced by inventory cooperators' flocks (daily production \* 63%))

(794,189 cases expected weekend (2.5 days) carryover)

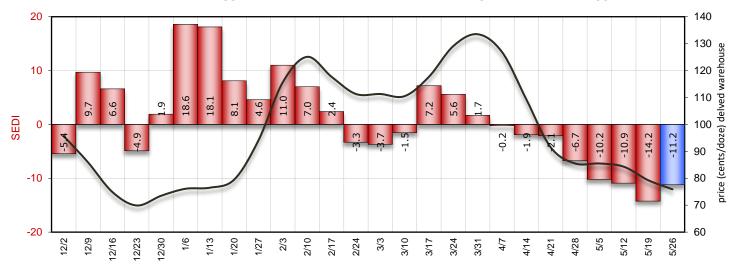
4.76 (average of the last 26 week's days of eggs on hand)

**5.36** (inventory ÷ cases produced per day)

#### **Shell Egg Demand Indicator**

-11.20 ((26-week average ÷ current days on hand) - 1) \* 100

# Shell Egg Demand Indicator vs. USDA Midwest Large Cartoned Shell Egg



Sources: USDA NASS Monthly Chicken and Eggs (pec-bb); Layers and Eggs: Layers on Hand and Eggs Produced by Type USDA AMS Livestock, Poultry and Grain Market News; SHELL EGGS: Weekly Shell Egg Inventory (Mon)

USDA AMS Livestock, Poultry and Grain Market News; PROCESSED EGGS: Weekly Eggs Processed Under Federal Inspection (Wed)

Source: USDA AMS Livestock, Poultry and Grain Market News 515-284-4460